



Invitation to Media Event Cranmore Mountain Resort Leads NH Ski Industry in Greenhouse Gas Reduction Activities

You are cordially invited to a special media event at Cranmore Mountain Resort on Friday, **January 11, 2008**, to recognize New Hampshire's ski industry for reducing greenhouse gases and to announce Cranmore Resort's support for a new regional approach to address climate change in New Hampshire. New Hampshire's ski industry is taking significant steps to reduce carbon emissions through the use of biodiesel fuel blends and through idling reduction programs at resorts. This media event will recognize their efforts and highlight Cranmore's leadership role in promoting these programs throughout the State. In addition, Cranmore Resort will announce its support for proposed legislation to further a major Northeast initiative to reduce greenhouse gases.

What: Media Event to Recognize Cranmore Mountain Resort and New Hampshire's Ski Industry for Reducing Greenhouse Gas Emissions
Refreshments will be available for the event and free lift tickets and rental equipment will be available for all guests upon RSVP.

**Where: Cranmore Mountain Resort – Arlberg Lodge
1 Skimobile Road
North Conway, NH
(Directions below)**

**When: Friday, January 11
10:00 a.m. – 10:45 a.m.
(Registration: 9:30 a.m. – 10:00 a.m.)**

Attendees will have the opportunity to view Cranmore's snow grooming equipment that has been fueled with biodiesel, a domestic, cleaner burning, renewable diesel fuel replacement, since 2004. Cranmore has received national recognition for their leadership in using biodiesel in their grooming equipment. Their efforts have proven the viability of biodiesel as a cold weather fuel and provided valuable leadership to New Hampshire's ski industry.

Cranmore is a member of the Granite State Clean Cities Coalition, a group of over 70 stakeholders promoting the use of advanced technology and alternative fuel vehicles to increase our nation's energy security and reduce air pollution. GSCCC will hold its quarterly stakeholder meeting at Cranmore Mountain Resort following the press event. All are welcome to attend the meeting.

For more information on this event please contact Barbara Bernstein, GSCCC Coordinator, at (603) 271-6751 or barbara.bernstein@des.nh.gov. Kindly RSVP to Barbara by January 9th if you will be attending.

Directions to Cranmore:

From Dover/Portsmouth area, take Spaulding Turnpike Route 16 North to North Conway; *at the Burger King in North Conway, take a right at the lights; turn left at Wal-Mart onto North-South Road; follow for approximately 2 miles; turn right on Kearsarge Street, then right at the Cranmore sign onto Skimobile Road.*

From Manchester/Central N.H. area, take 93N to exit 23 (Meredith) then Rt. 104 East to Rt. 25E to Rt. 16 North to North Conway; continue as above.

From Portland, ME, take Rt. 302W to North Conway; turn right at Wal-Mart onto North-South Road before reaching Rt. 16; continue as above from North-South Road.

From Boston area, take 93N to 95N to Spaulding Turnpike to Rt. 16 North to North Conway; continue as above.

From the Northern N.H. area, take Route 16 south to North Conway; turn left at light onto Kearsarge Street; continue to Cranmore sign.